Australian Regional View

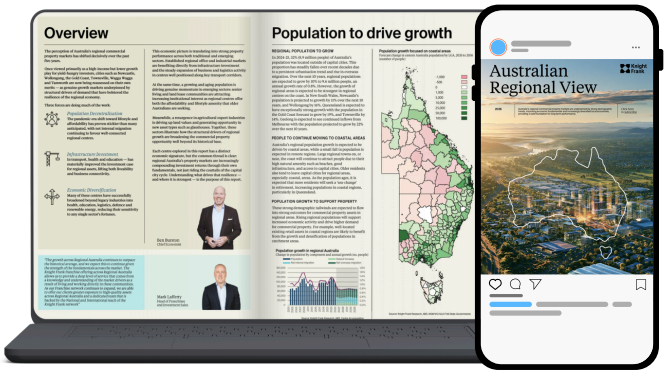
Report Playbook

Australian Regional View is out now

The latest **Australian Regional View** explores the growth story unfolding across our regional markets, highlighting the areas where our franchise network has a strong presence and delivering a compelling narrative of opportunity and expansion. The report features profiles of our franchise leaders and showcases the insights, expertise and local market knowledge that set our network apart.

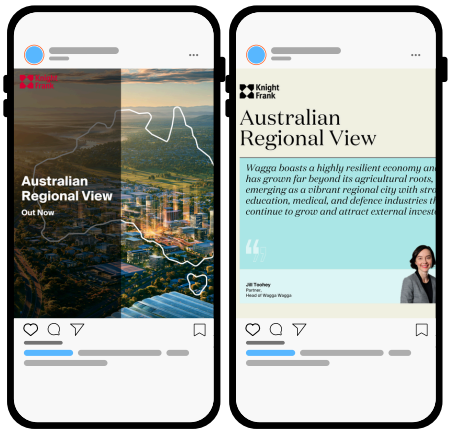
We encourage you to share this report across your markets and leverage the full toolkit below to maximise its reach and impact within your local area.

The report is set to release on the Knight Frank corporate page on 31 August.



Download report now

Support material available to you



Social Media

- LinkedIn assets here

Each franchise leader has a personalised tile.

- To have access to editing files please click here

Click to access



EDM Banners

For franchise teams and corporate teams to include in your newsletter, EDM banner here



Top tips

- **Leverage AI for localised content**
  The report can be uploaded to your preferred AI tools to extract key insights relevant to your region and create tailored copy for social media posts, EDMs and client communications. As always, please review and refine any AI-generated content through a human lens to ensure it reflects the nuances and sensitivities of your local market.
- **Social media assets**
  The social tiles provided are optimised for LinkedIn. For Instagram, we will be sharing candid photography from the Franchise Conference as soon as it becomes available. These images can also be reformatted into portrait dimensions to better suit Instagram.
- **Track campaign performance**
  Please remember to apply UTM parameters to any report links before sharing them. This will ensure accurate tracking and reporting on campaign performance and engagement across your market.